

Logo

# Core Humanitarian STANDARD



# Colour Palette

Orange

C0 M77 Y85 K0

RGB: 242 97 57

Web HEX: #F26139

Green

C69 M2 Y52 K0

RGB: 56 185 152

Web HEX: #38B998

Dark Grey

C0 M0 Y0 K70

RGB: 109 110 113

Web HEX: #6D6E71

# Fonts

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
(!?!£\$@%&/;:) 0123456789

Avenir Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
(!?!£\$@%&/;:) 0123456789

Avenir Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
(!?!£\$@%&/;:) 0123456789

Arial Light

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**(!?!£\$@%&/;:) 0123456789**

**Arial Bold**